

# 2020 FAMILLE BOUEY COLORS 721



## WINE DATA

### Producer

Famille Bouey

### Region

AOC Bordeaux

### Country

France

## Wine Composition

100 % Merlot

### Alcohol

12.5 %

### Total Acidity

4.05 g/l

### Residual Sugar

0.2 g/l

### pH

3.43

## DESCRIPTION

The 2020 vintage is a medium shade of orange, with an intense nose full of strawberry, raspberry and vine peach, as well as flowers, and a touch of orange blossom. On the palate, the wine is balanced and lively, with fresh fruit flavors and pronounced aromatic persistence.

## WINEMAKER NOTES

Maison Bouey's Merlot vineyards are within the Bordeaux Red Appellation, a very large geographical area with a great diversity of soils and terroirs.

2020 was an interesting vintage for Bordeaux's vineyards, with a beautiful summer that allowed for good maturity and perfect conditions for the harvest. A combination of modern and traditional winemaking techniques were employed, with the wine fermented in stainless steel vats to preserve the fruit characters.

## INTERESTING FACT

Pantone, the most famous colorists in the world, began their first and only partnership in the wine industry with Maison Bouey. This unique co-branding encourages the buyer to choose Famille Bouey's Rose based on its color (in the case of the 2020 vintage, it is Pantone 721).

## SERVING HINTS

Ideal as an aperitif, this wine is also excellent with grilled veal, salmon temaki, or feta cheese and cherry tomato tart. For dessert, it pairs well with a peach and pomegranate Pavlova.